

CASMARA

PROFESSIONAL  
ADVANCE  
TECHNOLOGY

# Beauty Advisor



THE ESSENTIAL ALLY FOR  
YOUR BEAUTY CENTER!

# Beauty Advisor

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- This advanced facial diagnosis machine incorporates the latest 3D multi-spectral image capture and analysis technologies to perform a smart skin study in just fifteen seconds.

It takes a precise clinical measurement of twelve skin parameters and uses a complex artificial intelligence system to evaluate the results, providing a complete diagnosis of the skin condition. The results can then be compared with skin of the same age from

millions of clinical databases. It also creates comparative charts and predicts the evolution of the skin in the medium term.

Thanks to an advanced recommendation algorithm, the Beauty Advisor creates personalized home treatment routines with Casmara retail products, helping to exponentially increase sales and encouraging cross-recommendation.

It includes a complete customer management program, which allows beauty centers to analyze client history and make before/after comparisons, both using the machine itself and other devices, in a quick, simple and intuitive way.

*An essential tool for beauty centers combining the latest facial skin analysis technologies and the most advanced artificial intelligence to prescribe skin care products.*

## • THE MOST COMPLETE SKIN ANALYSIS

- By combining spectral imaging in RGB (white light), PL (polarized light) and UV (ultraviolet), it measures twelve essential parameters not visible to the naked eye:

- 1.* PORE SIZE
- 2.* WRINKLES
- 3.* TEXTURE
- 4.* BLOCKED PORES
- 5.* DARK SPOTS
- 6.* DEEP PIGMENTATION
- 7.* MOISTURE LEVEL
- 8.* SENSITIVE AREAS
- 9.* METABOLIC CONDITION
- 10.* UV DAMAGE
- 11.* DEGREE OF AGING
- 12.* PREDICTIONS

## WHAT ARE THE BENEFITS FOR YOUR BEAUTY CENTER?

- ✓ EXTRA INCOME
- ✓ EXCLUSIVITY
- ✓ CUTTING-EDGE
- ✓ CUSTOMER SATISFACTION

- Thanks to the personalized product recommendations made by the Casmara Beauty Advisor, retail product sales will multiply exponentially.
- It increases the average revenue per customer thanks to cross-selling recommendations.
- It allows you to set up a new facial diagnosis service, which helps build loyalty or attract new customers.
- Technological verification of the outcomes will highlight the guaranteed results of Casmara products and treatments, thus increasing customer satisfaction and trust.

# CASMARA

CASMARA COSMETICS, S.A.

*High Quality Professional Dermocosmetic Laboratory*

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